

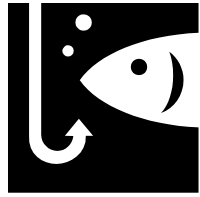
Hooks!

Effective Leads for Argument Essays

Go fishing for a reader and *hook* them into following your argument with one of these strategies: Example:

A Topic I Care About...	Availability of Off-leash Dog Parks for Pet Owners
The Hook (Lead)	Example
Startling fact	A new study has shown that one in five dog owners are too lazy to give their pets a daily walk.
Narrative to set the scene	It's five o'clock and she's been waiting at the window for you all day. Finally you're home again and it's time to get off the couch and explore. As she gallops down the street she sniffs the scents of all her pals then sprints across the field into the dog park to cavort with her neighbors. Yes, it's the daily walk in our off-leash dog park.
Question	Did you know that dog owners walk an average of 300 minutes per week, whereas people without dogs walk only about 168 minutes?
Direct quote from an authority	Read more: <i>"One in five dog owners are too lazy to give their pets a daily walk, a new study has shown. That means around two million dogs are not getting enough exercise. (Kennel Club, England, 2010)"</i> (http://www.dailymail.co.uk/news/article-1300658/Walkies-Fat-chance-One-dog-owners-lazy-pets-day.html#ixzz3K2gqCNUy) Follow us: @MailOnline on Twitter DailyMail on Facebook
Present a problem	Modern life requires longer and longer hours away from home, commuting to work and taking children to after-school activities. Who has time to give a pet dog the 30-60 minutes a day of vigorous exercise it needs. The answer is to take pets off the leash and let them get triple the mileage taken in during the time you have to walk with them.

Student worksheet follows



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My Topic...	
The Hook (Lead)	
Startling fact	
Narrative to set the scene	
Question	
Direct quote from an authority	
Present a problem	